



Universidad de Jaén

FACULTY OF SOCIAL AND LEGAL SCIENCES

English 3

2024-2025
Grado en Turismo

GRUPO

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Syllabus 2024-25 - 11612014 - English 3 (Inglés III)

Caption

- Level 1: Tutorial support sessions, materials and exams in this language
- Level 2: Tutorial support sessions, materials, exams and seminars in this language
- Level 3: Tutorial support sessions, materials, exams, seminars and regular lectures in this language

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DEGREE:

Grado en Turismo

FACULTY:

FACULTY OF LAW AND SOCIAL SCIENCES

ACADEMIC YEAR:

2024-25

COURSE:

English 3

SYLLABUS

1. COURSE BASIC INFORMATION

NAME: English 3

CODE: 11612014

ACADEMIC YEAR: 2024-25

LANGUAGE: English

LEVEL: 0

ECTS CREDITS: 6.0

YEAR: 3

SEMESTER: PC

2. LECTURER BASIC INFORMATION

NAME: ESTRADA LÓPEZ, LOURDES

DEPARTMENT: U115 - FILOLOGÍA INGLESA

FIELD OF STUDY: 345 - FILOLOGÍA INGLESA

OFFICE NO.: D2 - 244

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P: 9532111830

WEBSITE: lestrada@ujaen.es

ORCID: -

LANGUAGE: -

LEVEL: 3

3. CONTENT DESCRIPTION

UNIT 1: TRENDS IN TOURISM

Grammar: continuous aspect**Vocabulary:** tourist motivations, describing visuals**Professional skills:** using visuals**Case study:** Getaway Travel: tailor a package

UNIT 2: GET THE MESSAGE

Grammar: countable and uncountable nouns**Vocabulary:** advertising and publicity, web words, collocations**Professional skills:** maintaining a website**Case study:** Genesis Valley: improve a media profile

UNIT 3: HOTEL BRANDING

Grammar: making predictions**Vocabulary:** brands**Professional skills:** creating a business plan**Case study:** the winners: invest in a hotel

UNIT 4: SUSTAINABILITY

Grammar: reporting verbs

Vocabulary: tourism and community, verb + noun collocations

Professional skills: chairing a meeting

Case study: the Brijuni Archipelago: develop an eco-resort

UNIT 5: COME FLY WITH ME

Grammar: the passive

Vocabulary: airports: facilities, security procedures

Professional skills: dealing with difficult situations

Case study: Claybourne Airport: develop airport infrastructure

UNIT 6 HERITAGE

Grammar: talking about the past

Vocabulary: describing a heritage site, architecture, guiding expressions

Professional skills: working as a tour guide

Case study: Ascoby Hall: design a museum exhibition

UNIT 7: MANAGING EVENTS

Grammar: hypothetical situations

Vocabulary: collocations with *event*

Professional skills: understanding contracts

Case study: Asia Sound: make a festival profitable

UNIT 8: CAREERS

Grammar: dependent prepositions

Vocabulary: remuneration; adjectives describing personality

Professional skills: interviews

Case study: recruit the right person

UNIT 9: GASTRONOMY

Grammar: relative clauses

Vocabulary: food and cooking

Professional skills: giving feedback

Case study: Mucho Gusto: plan a new itinerary

UNIT 10: RISK

Grammar: modal verbs

Vocabulary: disasters, adventure sports

Professional skills: dealing with crises

Board game: the Olympic Game

4. COURSE DESCRIPTION AND TEACHING METHODOLOGY

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Students with special educational needs should contact the Student Attention Service (Servicio de Atención y Ayudas al Estudiante) in order to receive the appropriate academic support

5. ASSESSMENT METHODOLOGY

Evaluation Criteria

--Students' active participation (15%): To be assessed based on students' regular attendance and completion of homework assignments for each class session.

--One project (20%): To be assessed by the instructor (and classmates when possible). Students must participate in class sessions used for preparing these projects.

--Exam(s) (65%): It will assess theoretical and practical contents of the course in order to evaluate if students have approached the C1 level of English in all the different skills. This exam can be divided into various tests (continuous assessment) or carried out as a comprehensive final exam, at the instructor's discretion.

Students must receive a passing mark in the examination section (equal to or greater than 5) to pass the course. If that case, the final grade will be calculated using the percentages mentioned before.

Instructions for the group project and the exam(s) will be published in PLATEA during the final weeks of the term.

For the second examination sitting (convocatoria extraordinaria) the individual project will be 25% of the grade and the exam(s) will count for the other 75%.

6. BOOKLIST ([Access the bibliography in the Library catalog](#))

MAIN BOOKLIST:

- English for International Tourism: Upper-Intermediate (Coursebook). Edition: -. Author: -. Publisher: Pearson ([Library](#))
- English for International Tourism: Upper-Intermediate (Workbook). Edition: -. Author: -. Publisher: Pearson ([Library](#))

ADDITIONAL BOOKLIST:

- Oxford practice grammar: with answers. Edition: 2nd ed., 10th impr. Author: Eastwood, John. Publisher: Oxford: Oxford University Press, 2002 ([Library](#))
- English grammar in use: a self-study reference and practice book for Intermediate students of English. Edition: 3rd. ed., 13th. print. Author: Murphy, Raymond. Publisher: Cambridge [etc.] : University of Cambridge, 2010 ([Library](#))
- Flash on English For Tourism. Edition: 2nd. Author: C. Morris. Publisher: ELI ([Library](#))
- English for Tourism Studies. Edition: -. Author: Miguel A. Martínez-Cabeza Lombardo ([Library](#))

7. SUSTAINABLE DEVELOPMENT GOALS

Educación de calidad

Trabajo decente y crecimiento económico

DETAILED INFORMATION

Goal 4: Quality Education: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Learning foreign languages, particularly English, is an essential tool for accessing any job related to hospitality and tourism.

During this English course, students will gain a better understanding of the cultural, historical, economic, environmental, and social aspects of the English-speaking world as well as other countries, thereby fostering the concept of global citizenship.

Goal 8: Decent Work and Economic Growth. Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.

In this course, students will become aware of the importance of practicing sustainable tourism that promotes local culture and products.

8. VIRTUAL / CLASSROOM TEACHING SCENARIO

LEARNING SESSIONS AND METHODOLOGY

Learning Sessions	Modality*	Teaching Methodology
30 theoretical sessions	Online	30 interactive, theoretical sessions, one hour each.
30 practical sessions	In-person sessions up to 100%	30 interactive practical sessions, one hour each. When the enrollment number surpasses the recommended room capacity, classes will be conducted in smaller groups in rotation. Students who are not attending in-person classes at that moment will be responsible of doing some assignments on their own.
Office hours	In person+ online	Office hours will be held in person or online (synchronously or asynchronously)

*Subject to change due to availability of spaces, health scenario and/or course enrollment.

EVALUATION CRITERIA

First Examination Sitting/Convocatoria Ordinaria

Assessment	Modality (in-person/online)*	Description	Percentage
Participation Sheet	In-person/online	Class Attendance and active Participation.	20%
Group Project	Online (Submission) In person or online (Oral Presentation)	Submission of a written group project** (and oral presentation, if required)	20%
Examination	In person/online (synchronously or asynchronously)	Exam(s) to assess course contents and skills.	60%

*Modality depends on public health recommendations. When possible, in person option will be chosen.

**Instructions for the group project and exams will be published in Platea during the first weeks of the term.

Second Examination Sitting/Convocatoria Extraordinaria.

Assessment	Modality	Description	Percentage
Individual Project	Online	Submission of an individual project**	25%
Exam (Theory & Practice)	In person/online (synchronously or asynchronously)*	Exam(s) to assess contents and language skills**	75%

*Modality depends on official health recommendations. When possible, in person option will be chosen.

**Instructions for the individual project and the exam(s) will be published in Platea at least one month before the official course examination date.

RESOURCES:

If classes go (partially or completely) online, our course educational platform (Platea) as well as other digital and educational tools approved by the University will be used.

9. VIRTUAL TEACHING SCENARIO

LEARNING SESSIONS AND METHODOLOGY

Learning Sessions	Modality	Teaching Methodology
30 theoretical sessions	Online	30 interactive, theoretical sessions, one hour each.
30 practical sessions	Online	30 interactive practical sessions, one hour each.
Office hours	Online	Office hours will be held online (synchronously or asynchronously)

EVALUATION CRITERIA

First Examination Sitting/Convocatoria Ordinaria

Assessment	Modality	Description	Percentage
Participation Sheet	Online (synchronously or asynchronously)	Class Attendance and active Participation.	20%
Group Project	Online	Submission of a written group project* (and oral presentation, if required)	30%
Examination	Online (synchronously or asynchronously)	Exam(s) to assess course contents and skills.	50%

*Instructions for group project and exams will be published in Platea during the first weeks of the term.

Second Examination Sitting/Convocatoria Extraordinaria

Assessment	Modality	Description	Percentage
Individual Project	Online	Submission of an individual project*	50%
Exam (Theory & Practice)	Online (synchronously or asynchronously)	Exam(s) to assess contents and language skills*	50%

*Instructions for the individual project and the exam(s) will be published in Platea at least one month before the official course examination date.

RESOURCES:

If classes go (partially or completely) online, our course educational platform (Platea) as well as other digital and educational tools approved by the University will be used.

DATA PROTECTION CLAUSE (on line exams)

Institution in charge of data processing: Universidad de Jaén, Campus Las Lagunillas, s/n, 23071 Jaén

Data Protection Delegate: dpo@ujaen.es

Purpose: In accordance with the Universities Law and other national and regional regulations in force, carrying out exams and assessment tests corresponding to the courses students are registered in. In order to avoid frauds while sitting the exam, the exam will be answered using a videoconference system, being able the academic staff of the University of Jaén to compare and contrast the image of the person who is answering the exam with the student's photographic files. Likewise, in order to provide the exam with evidential content for revisions or claims, in accordance with current regulation frameworks, the exam will be recorded and stored.

Legitimacy: compliance with legal obligations (Universities Law) and other national and regional regulations currently in force.

Addressees: service providers who are the owners of the platforms where the exams are carried out and with whom the University of Jaén has signed the corresponding data access contracts.

Storage periods: those established in current in force regulations. In the specific case of exam videoconference recordings, not before the examination records and transcripts are closed or the exam can still be reviewed or challenged.

Rights: you can exercise your right of access, amendment, cancellation, opposition, suppression, limitation and portability by sending a letter to the postal or electronic address indicated above. In the event that you consider that your rights have been violated, you may submit a complaint to the Andalusian Council for Transparency and Data Protection www.ctpdandalucia.es

CLASS RECORDING CLAUSE PERSONAL DATA PROTECTION

Person in charge: Universidad de Jaén, Paraje Las Lagunillas, s/n; Tel.953 212121; www.ujaen.es

Data protection delegate (DPO): TELEFÓNICA, S.A.U. ; Email: dpo@ujaen.es

Procedure aim: To manage proper recordings of teaching sessions with the aim of facilitating learning process under a multimodal and/or online teaching

Period for record storage: Images will be kept during legal term according to regulations in force

Legitimacy: Data will be managed according to legal regulations (Organic Law 6/2001, December 21, on Universities) and given consent provided by selecting corresponding box in legal admission documents

Data recipients (transfers or assignments): Any person allowed to get access to every teaching modality

Rights: You may exercise your rights of access, rectification, cancellation, portability, limitation of processing, deletion or, where appropriate, opposition. To exercise these rights, you must submit a written request to the Information, Registration and Electronic Administration Service of the University of Jaén at the address above, or by e-mail to the address above. You must specify which of these rights you are requesting to be satisfied and, at the same time, you must attach a photocopy of your ID card or equivalent identification document. In case you act through a representative, legal or voluntary, you must also provide a document that proves this representation and identification. Likewise, if you consider that your right to personal data protection has been violated, you may file a complaint with the Andalusian Data Protection and Transparency Council www.ctpdandalucia.es

Campus Las Lagunillas s/n | 23071 - Jaén

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